



Price Menu

Pricing effective 7/1/2025

Kathy Ostlund - Graphic Artist
text or call - 231-649-5659
ostlunk@gmail.com
www.lofttwodesigns.com

Graphic Design | 85/hr - 1/2 hr min.

Design for print or digital media.

Website Design/Updates | 95/hr - 1/2 hr min.

Design for new creation of websites/pages, updates to existing website/pages.

Blog Post | 115

Content Creation, Optimization and Publishing.

Email Marketing | 60

E-Blast Campaign Creation and Execution.
Multiple Sends Available - Up to 4/Campaign.
Not included in All-Inclusive Plans.

Loft Two Design Tier Package | 1,300/month

This Design Tier Package allows you to request Graphic Design Services for one monthly fee. *‡

Loft Two Social Tier Package | 1,000/month

This Social Tier Package allows you to request Social Media Services for one monthly fee. Valid for up to 3 platforms - Pinterest, Facebook, Instagram, Google Business, Yelp. Includes graphics, postings, creating events, polls, stories, new pins, etc). 3rd Party advertising fees not included. *‡

Loft Two Website Tier Package | 1,200/month

This Website Tier Package allows you to request Website services (edits, updates, blog posts (with client provided content), SEO, maintenance, etc) for one monthly fee. Applies to existing websites only. Does not apply to the design of a new website. *‡

Loft Two Ultimate Package | 2,700/month

This All-Inclusive Package allows you to request Graphic Design, Website and Social Media Services for one monthly fee. *‡

Rush Jobs | 25%

Projects that have an unusually quick turnaround or that require work outside of my normal business hours, on weekends or holidays are subject to an additional fee of 25% of the total invoice

Nonprofit Discount | 10% off design fees

I am happy to offer my nonprofit clients a 10% discount on design fees. Discount does not apply to printing or miscellaneous expenses.

Overdue Invoices | 25 + 15%

Overdue invoices will receive a late of \$25 + 15% interest of the balance owed. These fees will continue to be added to your account until the balance is paid in full. If an account becomes chronically late, the account will be put on a Cash On Demand (COD) status before any design work is started.

Payment Options

I am glad to offer a variety of payment options - Cash, Check, ACH Withdraw, Visa, MasterCard, Discover and Apple Pay.

Thank You 

*Branding, Brand Style Guides, Stock Images, Domain, Hosting, Printing/Mailing fees acquired are not included. Does not apply to projects already under contract and in design. Up to 40 billable hours per month.

‡Minimum 6 Month Subscription Required. 30 Days Notice Required for Cancellation. Early termination fee applies.